



PRESS RELEASE

European Privacy Seal EuroPriSe for DIGITTRADE High Security HDD HS256S

Kiel/Hanover, 07. March 2013

Germany based company DIGITTRADE GmbH receives the European Privacy Seal EuroPriSe for its external hard disk drive HS256S. Strong encryption and 2 factor authentication exemplarily implement the principle of privacy by design and guarantee confidentiality and integrity of personal data stored on the hard disk.

Users of digital storage media are responsible for the implementation of appropriate measures for the protection of personal data that are stored on these devices. DIGITTRADE's hard disk HS256S assists them at this by means of

- full hard disk encryption (256 bit AES, CBC mode)
- 2 factor authentication: smart card and PIN (possession and knowledge)
- management of encryption key (generation, change, copying and destruction)
- external storage of encryption key (on smart card)

The European Privacy Seal is presented to DIGITTRADE today at 5:15 p.m. at CeBIT 2013 (hall 12, booth D46).

Further information about the HS256S certification is available on the EuroPriSe website at

<https://www.european-privacy-seal.eu/awarded-seals/DE-130030>

About EuroPriSe

EuroPriSe is an initiative led by the Unabhängiges Landeszentrum fuer Datenschutz (Independent Centre for Privacy Protection, ULD), Germany. EuroPriSe was funded with 1.3 million Euro by the European Commission's eTEN program. The EuroPriSe project consortium led by ULD included partners from eight European countries: the data protection authorities from Madrid (Agencia de Protección de Datos de la Comunidad de Madrid, APDCM), and France (Commission Nationale de l'Informatique et de Libertés, CNIL), the Austrian Academy of Science, London Metropolitan University from the UK, Borking Consultancy from the Netherlands, Ernst and Young AB from Sweden, TÜV Informationstechnik GmbH from Germany, and VaF s.r.o. from Slovakia. For more information please visit: www.european-privacy-seal.eu

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